

**Warrington & Vale Royal College**  
**Strategic Aims and Key Priorities 2022-24**

**Our Mission: Realising potential; transforming lives.**

**Our seven core values will guide our conduct and will be at the heart of every decision we make.**

1. **We put our students and customers first** - prioritising students and their learning and progress, realising their potential, delighting our customers.
2. **We recognise that people are our greatest asset** - recruit and retain the most talented staff, investing in them to fulfil their potential, creating a wealth of opportunities for personal development and progression, creating a culture of co-prosperity, rewarding them for the work they do.
3. **We pursue excellence in all we do** - a passion for high quality education, training and skills solutions, holding ourselves to the highest possible standards, meeting (and exceeding) targets, making improvements, valuing creativity, supporting digital innovation and pedagogy.
4. **We embrace change** - looking forward to the future, embracing new technologies, anticipating and responding to ongoing economic and social needs and demands, maintaining a growth mind-set, exploring new routes to partnership, collaboration and growth.
5. **We collaborate and work in partnership with others** - actively seeking opportunities to work with others in the best interests of the college community and key stakeholders.
6. **We operate sustainably, ethically and responsibly** - taking action to achieve net zero carbon targets, acting with integrity, with high levels of accountability and complete transparency, treating others fairly and with respect, communicating clearly, concisely and openly.
7. **We are guided by the principles of sound financial stewardship and operational efficiency** - ever-mindful of an increasingly risk-laden operational environment, the need for broader sensitivity analysis in budgeting and forecasting and the importance of mitigating risks that could affect the college's solvency.

**The college has six strategic aims (SA's):**

**SA1: Leading a first-class technical college, preparing for and securing a Good - or better - Ofsted outcome.**

**SA2: Leading a first-class technical college, developing curricula and technical teaching and learning that serves the sectors and skills need locally, aligned with EMSI data, the Cheshire and Warrington LSIP and the Warrington Skills' Commission.**

**SA3: Embed the college's Transforming Lives Strategy, engaging in the 'Levelling Up' agenda to develop human, social and institutional capital. Establish the college as an 'anchor institution' for the communities it serves.**

**SA4: Evolving a 'digital first' culture, engaging in innovation digitalisation.**

**SA5: Implementing the college's Carbon Management Plan and taking fuller action to 'green' the college and safeguard its sustainability.**

**SA6: Meeting planned growth targets, mitigating risk to maintain good financial health and investing for the future.**